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FieldLogix's Relationship With Garmin Pays Off

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SAN DIEGO, April 21, 2010 (GLOBE NEWSWIRE) -- FieldLogix's Fleet Management Interface (FMI) decision to integrate telematics fleet tracking with Garmin International's (Nasdaq:GRMN) turn-by-turn in-vehicle navigation has yielded an 830% increase in FieldLogix +NAV YTD Sales from 2009 to 2010.

"The increase in sales is 100% attributed to our focus on providing our customers with a superior product, service, and industry leading support from Garmin," says Yukon Palmer, of FieldLogix. FieldLogix provides [GPS fleet tracking](#) systems to companies throughout the U.S. FieldLogix has continued to grow dramatically and has real-time GPS devices installed in thousands of vehicles nationwide.

Garmin GPS solutions are a key part of today's most useful, versatile, and cost-efficient [GPS fleet](#) monitoring solutions. With Garmin GPS, drivers and dispatchers work together to improve customer response times, optimize fleet resources, and ultimately, achieve lower costs and higher profits for the company.

In the U.S. today, approximately 3.6 million GPS/wireless devices are used to monitor fleet vehicles, trailers, construction equipment and mobile workers. By 2012, this market will expand to over 6.5 million units, and Mobile Resource Management (MRM) hardware and service revenues will grow to over \$2.5 billion, according to a study by C.J. Driscoll & Associates. Continuing market growth will be fueled by a number of factors including declining hardware costs, reliable wireless data communication networks with broad coverage, and increasing awareness of the strong return on investment provided by MRM solutions.

According to a 2008 research study by Motorola Inc, GPS-enabled technologies are helping to increase mobile workforce productivity and enabling enterprises to become more efficient via a reduction in annual labor and fuel operating costs. The main cited benefit was a significant reduction in fuel consumption - recording \$51,582 in annual fuel savings. With more than a million trucking carriers in the U.S., potential industry-wide annual fuel savings could reach \$53 billion. The study also revealed enterprises saved about 54 minutes per day - translating into an annual recouped labor savings of \$5,484 per employee or \$5.4 million per surveyed enterprise.

About FieldLogix

FieldLogix is a pioneer in providing a green GPS fleet tracking service for fleets throughout the U.S. and was one of the first to offer the FMI integration between GPS fleet tracking and Garmin driver navigation systems. FieldLogix was recognized by the San Diego Business Journal as one of the 100 Fastest Growing Private Companies in San Diego for 2008.